

**ARKANSAS IMAGINATION LIBRARY**

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**FINANCIAL STATEMENTS**

**For the Year Ended December 31, 2020**

Contents

	<u>Page Number</u>
Independent Auditors' Report .....	1 - 2
Statement of Financial Position .....	3
Statement of Activities.....	4
Statement of Functional Expenses .....	5
Statement of Cash Flows .....	6
Notes to Financial Statements.....	7-13

# COBB AND SUSKIE, LTD.

CERTIFIED PUBLIC ACCOUNTANTS

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Michael L. Cobb

Anne Suskie Pinyan

## Independent Auditors' Report

Board of Directors  
Arkansas Imagination Library  
401 Scott St  
Little Rock, Arkansas 72201

We have audited the accompanying financial statements of Arkansas Imagination Library (a nonprofit organization) which comprise the statement of financial position as of December 31, 2020, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

Board of Directors  
Arkansas Imagination Library  
Page 2

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Arkansas Imagination Library, as of December 31, 2020, and changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*Cobb and Suskie, Ltd.*

Certified Public Accountants  
May 31, 2022

ARKANSAS IMAGINATION LIBRARY  
STATEMENTS OF FINANCIAL POSITION  
DECEMBER 31, 2020

ASSETS

	<u>2020</u>
<u>CURRENT ASSETS</u>	
Cash	\$ 186,720
Investments	<u>1,349,251</u>
Total Current Assets	<u>1,535,971</u>
Total Assets	<u>\$ 1,535,971</u>

LIABILITIES AND NET ASSETS

<u>CURRENT LIABILITIES</u>	
Accounts Payable	\$ 344
Due to Related Parties	2,109
PPP Loan Payable	<u>13,800</u>
Total Current Liabilities	<u>16,253</u>
<u>NET ASSETS</u>	
Without Donor Restrictions	<u>1,519,718</u>
Total Liabilities and Net Assets	<u>\$ 1,535,971</u>

The accompanying notes are an integral part of these financial statements.

ARKANSAS IMAGINATION LIBRARY  
STATEMENTS OF ACTIVITIES  
FOR THE YEARS ENDED DECEMBER 31, 2020

	<u>Without Donor Restrictions</u>
<u>REVENUE AND SUPPORT</u>	
Grants	\$ 430,258
Contributions	<u>101,586</u>
Total Revenue and Support	<u>531,844</u>
 <u>EXPENSES</u>	
Program	188,095
Supporting Services:	
General and Administrative	42,997
Fundraising	<u>-</u>
Total Expenses	<u>231,092</u>
 Revenue in Excess of (Under) Expenses	 300,752
 <u>OTHER INCOME (LOSS)</u>	
Net Investment Income (Loss)	<u>95,539</u>
 INCREASE (DECREASE) IN NET ASSETS	 396,291
 NET ASSETS AT BEGINNING OF YEAR	 <u>1,123,427</u>
 NET ASSETS AT END OF YEAR	 <u>\$ 1,519,718</u>

The accompanying notes are an integral part of these financial statements.

ARKANSAS IMAGINATION LIBRARY  
STATEMENT OF FUNCTIONAL EXPENSES  
FOR THE YEAR ENDED DECEMBER 31, 2020

	<u>Support Services:</u>			
	<u>Program and Support</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Total Expenses</u>
Accounting	\$ -	\$ 2,725	\$ -	\$ 2,725
Advertising	-	516	-	516
Auto	287	96	-	383
Awards and Grants	76,947	-	-	76,947
Business Consulting	48,607	16,203	-	64,810
Credit Card Charges	-	1,572	-	1,572
Insurance	-	814	-	814
Legal Fees	-	192	-	192
Meals and Entertainment	336	-	-	336
Office	670	224	-	894
Payroll	54,249	18,083	-	72,332
Payroll Taxes	4,393	1,465	-	5,858
Rent	2,205	735	-	2,940
Subscription and Postage	-	372	-	372
Travel	401	-	-	401
	<hr/>	<hr/>	<hr/>	<hr/>
Total Expenses	<u>\$ 188,095</u>	<u>\$ 42,997</u>	<u>\$ -</u>	<u>\$ 231,092</u>

The accompanying notes are an integral part of these financial statements.

ARKANSAS IMAGINATION LIBRARY  
STATEMENTS OF CASH FLOWS  
FOR THE YEAR ENDED DECEMBER 31, 2020

	<u>2020</u>
<u>CASH FLOWS FROM OPERATIONS</u>	
Increase (Decrease) In Net Assets	\$ 396,291
Adjustments Needed to Reconcile to Net Cash Provided by Operations:	
Unrealized Gain on Investments	(88,242)
Change in Current Assets and Liabilities:	
Increase (Decrease) in Accounts Payables	344
Increase (Decrease) in Other Payables	<u>2,109</u>
Net Cash Inflows (Outflows) from Operations	<u>310,502</u>
<u>CASH FLOWS FROM INVESTING ACTIVITIES</u>	
Purchase of Investments	<u>(204,882)</u>
<u>CASH FLOWS FROM FINANCING ACTIVITIES</u>	
Proceeds From PPP Loan	<u>13,800</u>
Net Increase (Decrease) in Cash	119,420
Cash at Beginning of Year	<u>67,300</u>
Cash at End of Year	<u><u>\$ 186,720</u></u>
<u>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</u>	
Cash Paid During the Year for Interest	<u><u>\$ 0</u></u>

The accompanying notes are an integral part of these financial statements.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES

- (a) Organization

Arkansas Imagination Library (the Organization) was incorporated as an Arkansas domestic nonprofit organization in 2017. The organization is an affiliate of Dolly Parton's Imagination Library, a book giving program that mails free books to children from birth to age five in participating communities. The Organization is economically dependent on donations and grants more fully explained in Note 5. The accompanying financial statements do not include any other affiliates of Dolly Parton Imagination Library.
- (b) Basis of Presentation

The statements were prepared on the accrual basis in accordance with generally accepted accounting principles (GAAP) for nonprofit organizations included in the Financial Accounting Standards Codifications (FASB ASC).
- (c) Cash Equivalents

Arkansas Imagination Library considers all short-term investments with maturities at acquisition of three months or less to be cash equivalents.
- (d) Investments

Investments consist of a certificate of deposit and marketable securities. Interest income is recorded as earned. Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by a donor are reported as increases in donor net assets if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized.
- (e) Revenue Recognition

Revenues consist primarily of grants and donations. Concentration of revenue are further described in Note 5.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES (CONTINUED)

(f) Net Assets

In accordance with ASU 2016-14, net assets are reported in two distinct classifications:

Net assets without donor restrictions  
Net assets with donor restrictions

There were no net assets with donor restrictions at December 31, 2020.

(g) Income Taxes

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and applicable state law and is classified as other than a private foundation.

The accounting standard on accounting for uncertainty in income taxes addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under that guidance, the Organization may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities based on the technical merits of the position. Examples of tax positions include the tax-exempt status of the Organization and various positions related to the potential sources of unrelated business taxable income (UBIT). The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. There were no unrecognized tax benefits identified or recorded as liabilities for the year ended December 31, 2020.

(h) Functional Expenses

The Organization allocates its expenses on a functional basis among its various programs and supporting services. Expenses that can be identified with a specific program or support service are recorded directly according to their natural expenditure classification.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES (CONTINUED)

(i) Fair Value Measurements

Arkansas Imagination Library determines the fair values of its financial assets and liabilities that are recognized or disclosed at fair value on a recurring basis based on a fair value hierarchy of three levels of inputs that may be used to measure fair value, which are as follows:

Level 1            Quoted prices in active markets for identical assets. Level 1 assets include equity securities that are traded in an active exchange market, as well as certain U.S. Treasury securities that are highly liquid and are actively traded in over-the-counter markets.

Level 2            Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities. Level 2 assets and liabilities include debt securities with quoted prices that are traded less frequently than exchange-traded instruments. This category generally includes U.S. government and agency mortgage-backed debt securities and corporate debt securities.

Level 3            Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. Level 3 assets and liabilities include items where the determination of fair value requires significant management judgment or estimation.

(j) Basis of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 2: INVESTMENTS

Investments are stated at fair value and are summarized as of December 31, 2020, as follows:

	<u>Cost</u>	<u>Fair Value</u>	<u>Unrealized Gain (Loss)</u>
Certificates of Deposit	\$ 51,427	\$ 51,427	\$ -
Mutual Funds	420,138	485,085	64,947
Corporate Debt Securities	289,814	307,112	17,298
U.S. Government Obligations	135,105	134,976	(129)
Corporate Equities	308,777	370,651	61,874
Total	<u>\$ 1,205,261</u>	<u>\$ 1,349,251</u>	<u>\$ 143,990</u>

NOTE 3: SBA PPP LOAN

On April 29, 2020, the Organization received loan proceeds in the amount of \$13,000 under the Paycheck Protection Program (PPP). The PPP, established as part of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), provides loans to qualifying businesses and nonprofit organizations for amounts up to 2.5 of the average monthly payroll expenses of the qualifying borrower. The loans and accrued interest are forgivable after twenty-four weeks as long as the borrower uses the loan proceeds for eligible purposes, including payroll, benefits, rent, and utilities and maintains its payroll levels. The amount of loan forgiveness is reduced if the borrower terminates employees or reduces salaries during the twenty-four-week period. The unforgiven portion of the PPP loan is payable over two years at an interest rate of 1 percent, with a deferral of payments for the first ten months, after the end of the twenty-four-month period. Management believes that it has used the proceeds for purposes consistent with the PPP, and on April 6, 2021 it received notice of forgiveness of the loan.

NOTE 4: RELATED PARTIES MATTERS

At December 31, 2020, \$2,109 was payable by the Organization to the Dolly Parton Imagination Library. The Organization is dependent on the Dolly Parton Imagination Library for selecting, processing, and mailing books to children who have enrolled in the program. Enrollment is accomplished primarily through local affiliates throughout the state of Arkansas, who use specialized enrollment software provided by the Dolly Parton Imagination Library.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 5: CONCENTRATION OF REVENUE

Grant revenue of \$430,258 for the year ended December 31, 2020, consisted of the following:

Curry Foundation	\$ 250,000
Arkansas DHS Literacy Grant	25,565
Other	<u>154,693</u>
Total	<u>\$ 430,258</u>

NOTE 6: INVESTMENT INCOME

Investment income for the year ended December 31, 2020 consisted of the following:

Unrealized Gain (Loss) on Investments	\$ 88,242
Realized Gain (Loss) on Investments	(10,741)
Interest and Dividends	29,023
Fees and Taxes	<u>(10,985)</u>
Net Investment Income (Loss)	<u>\$ 95,539</u>

NOTE 7: COMMITMENTS

On August 17, 2017 the Organization entered a one year lease for office space at \$280 per month. The lease was renewed September 25, 2019 at \$280 per month for a period of 18 months. As of March 31, 2022 the lease has expired, and the Organization is currently paying \$280 on monthly basis. Minimum lease commitments by year subsequent to December 31, 2020 are as follows:

2021	\$	840
2022	\$	-
2023	\$	-
2024	\$	-
2025 and Thereafter	\$	-

Rent expense for the year ended December 31, 2020 was \$2,940.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 8: FAIR VALUE DISCLOSURES

As discussed in Note 1, the Organization defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. For additional information, refer to Note 1, “*Summary of Significant Accounting Policies.*”

The following table reports assets that are measured and carried at fair value on a recurring basis as of December 31, 2020.

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Assets At Fair Value</u>
Investments:				
Certificates of Deposit	\$ 51,427	\$ -	\$ -	\$ 51,427
Mutual Funds	485,085	-	-	485,085
Corporate Debt Securities	-	307,112	-	307,112
U.S. Government Obligations	134,976	-	-	134,976
Corporate Equities	<u>370,651</u>	<u>-</u>	<u>-</u>	<u>370,651</u>
Total	<u>\$ 1,042,139</u>	<u>\$ 307,112</u>	<u>\$ -</u>	<u>\$ 1,349,251</u>

NOTE 9: LIQUIDITY MANAGEMENT

The Organization’s financial assets available for general expenditures within one year of the statement of financial position are as follows:

Cash and cash equivalents	\$ 430,258
Investments	<u>101,586</u>
Total	<u>\$ 531,844</u>

The Organization has a goal to maintain cash balances on hand to meet 365 days of ordinary business expenses (exclusive of depreciation). The Organization has a policy to structure its financial assets to be available as general expenditures, liabilities, and other obligations come due. As part of its liquidity management, the Organization invests other cash in interest bearing money market accounts and mutual investment funds.

ARKANSAS IMAGINATION LIBRARY  
NOTES TO FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2020

NOTE 9: LIQUIDITY MANAGEMENT (CONTINUED)

Expenses for the year ended December 31, 2020 were as follows:

Program	\$ 188,095
Supporting Services:	
Management and General	42,997
Fundraising	<u>-</u>
Total	<u>\$ 231,092</u>

NOTE 10: RISKS AND UNCERTAINTIES

In February 2020, the COVID-19 virus began spreading in the United States, including areas in which the Organization operates. Business continuity and social activities have been severely impacted as government and citizens take significant and unprecedented measures to mitigate the consequences of the epidemic. Management has carefully monitored the situation and evaluated its options during this time. Although the effect of the outbreak is expected to be temporary, there is considerable uncertainty about its outcome, and the impact and duration cannot be reasonably estimated at this time.

NOTE 11: SUBSEQUENT EVENTS

Except as noted in Note 3 to the financial statements, Arkansas Imagination Library did not have any recognized or nonrecognized subsequent events after December 31, 2020, the date of the most recent statement of financial position. Subsequent events have been evaluated through May 31, 2022, which is the date the financial statements were available to be issued.