



Annual Sponsorship Program

Books For Every Child, Birth to Age Five, Across Arkansas

“You can never
get enough
books
into the hands
of enough
children”

Dolly



Arkansas Imagination Library

Arkansas Imagination Library's (ARIL) mission is to increase literacy and school readiness in Arkansas by ensuring all young children across the state may participate in Dolly Parton's Imagination Library. As the statewide partner, ARIL delivers more than **82,000 books each month** to children from birth to age five – currently serving **45% of Arkansas's youngest learners**. Through 50+ local partners in all 75 counties, we ensure every child can build a home library at no cost to their family. And thanks to a **50% match** from the Arkansas Department of Education, every private dollar invested doubles in impact.



Why Your Sponsorship Matters

Early literacy is one of the strongest predictors of long-term academic success.

When children grow up with a home library, they enter kindergarten more prepared and confident - laying the foundation for graduation, workforce readiness, and lifelong opportunity.

Your sponsorship is not simply funding books. It is strengthening families and investing in Arkansas's future.

As enrollment continues to grow statewide, private investment is essential to sustain momentum and ensure every eligible child has access to this proven program.

Your Sponsorship Supports

- Statewide book costs across all 75 counties
- County- or region-specific impact in your community
- The infrastructure that sustains Arkansas's early literacy network

“We've shared laughs, hugs, and so many memories thanks to the Imagination Library. These books gave us more than stories—they gave us time together, sparked conversations, and built a love of reading that continues to grow every day.

- Independence County Parent

Sponsorship Levels & Benefits

Level	Investment	Books Provided/ Children Served for One Year*	Recognition & Benefits
Presenting Sponsor (RESERVED)	\$25,000	19,230 books/ 1600 children	<ul style="list-style-type: none"> All Friend, Supporter, Advocate, and Champion benefits Signature event branded as “Presented by [Your Company]” Eight (1 table) invitations to signature event Press release announcing donation
Champion	\$10,000	7,700 books/ 640 children	<ul style="list-style-type: none"> All Friend, Supporter, Advocate benefits Six (6) invitations to signature event Speaking opportunity at signature event Feature story in newsletter
Advocate	\$5,000	3,850 books/ 320 children	<ul style="list-style-type: none"> All Friend and Supporter benefits Four (4) invitations to signature events Name/Logo ARIL’s statewide monthly newsletter for one year (52,000 subscribers) Dolly Stand-up at your place of business for one month Logo on signature event materials
Supporter	\$2,500	1,923 books/ 160 children	<ul style="list-style-type: none"> All Friends benefits Two (2) invitations to signature event Branded gift package
Friend	\$1,000	770 books/ 64 children	<ul style="list-style-type: none"> Recognition on social media platforms Name or Logo on homepage with link Name or Logo in annual report

*Based on \$1.30 per book with the 50% match.

Local Sponsorship Options

Sponsors who direct their annual gift to a specific county, region, or Local Program Partner, may receive:

- Name recognition on the back of books mailed to all children in that area,
- Local press and community recognition opportunities.

